

Jeremy Hutchins

250 Seeley Street #14
Brooklyn, NY 11218
917-374-0723

jeremy@humanuxdesign.com
website: humanuxdesign.com

UX/UI EXPERIENCE

Harrison & Star

- Information Architecture. Created wireframes for Genentech pharmaceutical patient-provider interface. Developed company website wireframes. Developed of iPad scanning protocol for upcoming conference. 2011 to Present

Weight Watchers

- Updating of eTools platform and social media interface. Information Architecture using Visio Wireframes, Agile Process. 2011

Buckminster Fuller Institute

- Prototyping and Wireframing, Iterative and incremental site development, user profiles and product comparison studies. 2010
- Development of social networking tool for users to share design projects through an online gallery interface.

National Oceanic and Atmospheric Administration (NOAA) Washington, D.C

- Designed and implemented task-based usability testing for the new *Climate.gov* site, which provides climate change analysis for scientists and educators. 2010

Thumbplay Music New York, NY

- Designed and implemented usability study and recommendations for *Thumbplay*, a music-streaming service for desktop and mobile devices. 2010

SOFTWARE EXPERIENCE

- Wireframe, Sitemap and Prototyping Software: Microsoft Visio, Pidoco, Adobe Fireworks and Omnigraffle.
- Usability Testing Software: Morae and Silverback.
- Design and Motion Graphics Software: Adobe Creative Suite (including Flash, Flex and Flash Catalyst), Apple Final Cut Studio
- General Software: Microsoft Office (including Access, Excel and PowerPoint), MYSQL, PHP.

PROJECT MANAGEMENT EXPERIENCE

- Team Training and Project Lead on Archival Database System.
- Coordinator for Annual Design Competition.
- Education Curriculum Development for non-native speakers.

EDUCATION

Pratt Institute, Masters of Science in Information and Library Science. 2011
New York University, BA English. 1989

EMPLOYMENT HISTORY

Thomas Edison National Historical Park, West Orange, NJ

Archives Technician

2010

- Built an ACCESS database for searching back issues of Kinetogram, Thomas Edison's Film Catalog.
- Content Management: Trained and managed a group of interns on database entry, search and retrieval.
- Cataloged and developed finding aids for Thomas Edison's laboratory papers. Developed a database for researchers to access former Edison employee information.

Sasha Wolf Gallery, New York, NY

Assistant and Consultant.

2008-2009

- Managed gallery's digital assets and created/updated HTML news features.

Performa, New York, NY

Grant writer.

2006-2007

- Researched grant opportunities and prepared grant letters of intent and applications. Assisted with Biennial Events.

Bushwick Evenstart, Brooklyn, NY

ESL Instructor.

2002-2004

- Developed and taught curriculum for English as a Second Language Program.

New York Studio School, New York, NY

Librarian.

2001-2002

- Organized arts library, including collection of audio files from the institution's ongoing lecture series.

Virginia Zabriskie Gallery, New York, NY

Assistant, Special Projects.

2000

- Researched and organized anniversary commemorative catalogue.

Painter and Graphic Novelist, New York, NY

1990 - 2008

- Created a graphic novel about a dysfunctional waspy New England family
- Wrote and published political cartoons.
- Participated and organized numerous art shows in Seattle, WA and New York City.

Greenboam and Casey Associates, New York, NY

Advertising and Marketing Writer.

1985-1990

- Responsible for all media planning, including account budgeting, ad placement, and media strategy.
- Coordinated Environmental Graphic Design Competition.

PRACTICUM

New York Public Library, New York, NY

Information Design and Data Visualization

- Designed a map-based digital library documenting two Superfund sites. Geo-rectified digitized maps to determine origins of toxic waste at Newtown Creek, Queens, New York. 2009 – 2010

PUBLICATIONS

Intelligence After Intellipedia: Improving the Push Pull

Balance with a Social Networking Utility. (2010) Winner of the Defense Technical Information Center Student Paper Competition.

Loving the Cheney Within

Plume / The Penguin Group

A cartoon self-help book about Dick Cheney

FILMS

The Women of Sun City

Documentary about senior citizen cheerleaders in Arizona.

ASSOCIATIONS

Information Architecture Institute (IAI)

New York City Usability Association (NYCUA)

Interaction Design Association (IXDA)